

REACHING HIGHER TOGETHER

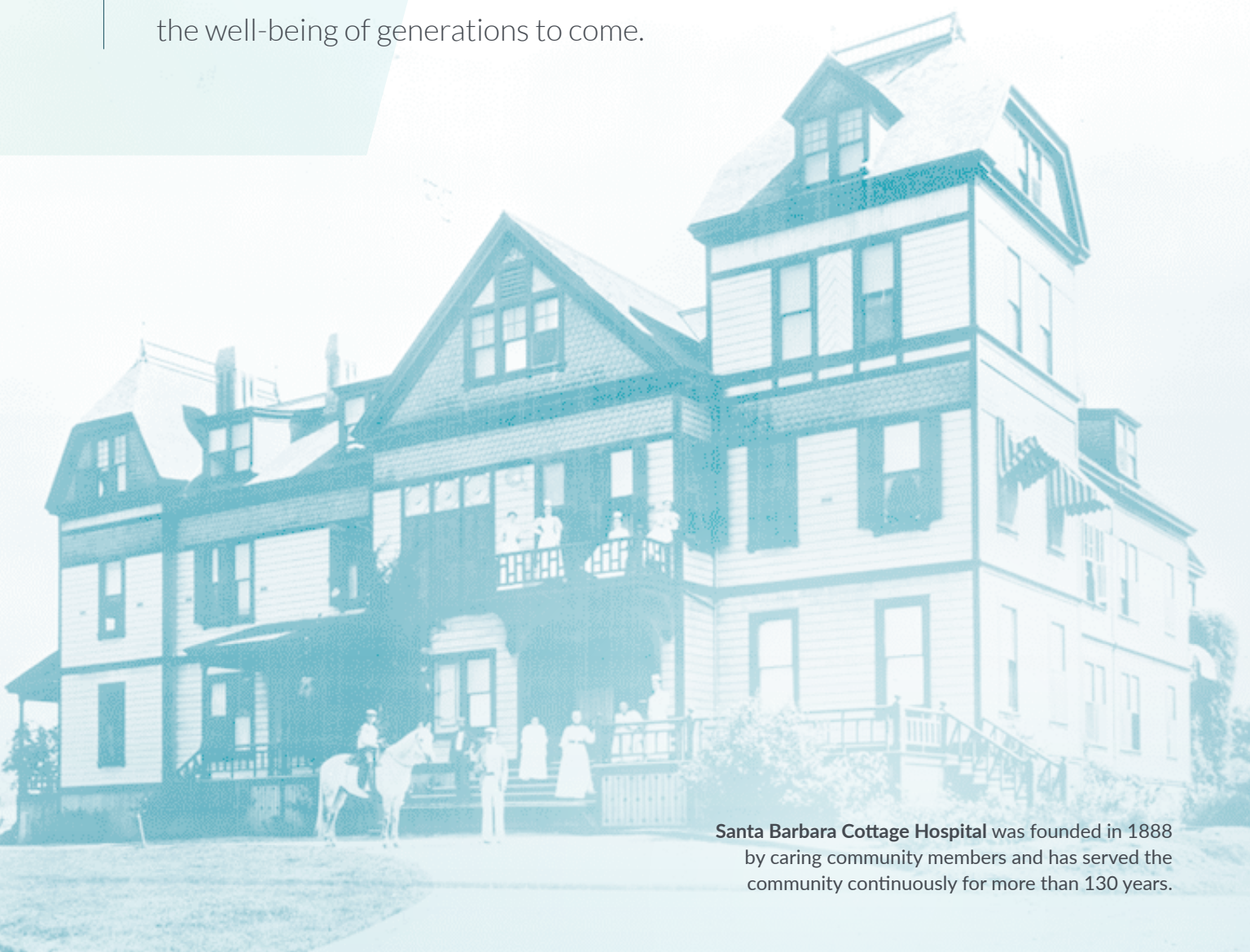


The Cottage Health Campaign For Excellence



SPECIAL THANKS

Led by community volunteers and Cottage board members, the Reaching Higher Together campaign represents patients today and a commitment to the well-being of generations to come.



Santa Barbara Cottage Hospital was founded in 1888 by caring community members and has served the community continuously for more than 130 years.

**REACHING HIGHER TOGETHER
CAMPAIGN TASK FORCE**

Jelinda DeVorzon
Co-Chair

Greg Faulkner
Co-Chair



Hollye Jacobs

Gretchen Milligan

Ginger Salazar

Peter MacDougall, EdD

Robert E.M. Nourse

Marshall “Chip” Turner Jr.

Babji Mesipam, MD

Richard S. Ponce, MD

Steven C. Zola

Lady Leslie Ridley-Tree

SBCH FOUNDATION BOARD OF DIRECTORS

Steven C. Zola
Chair

Pamela B. Gann

Ginger Salazar

Roberta L. Griffin

Wesley Schooler, MD

Susan Christol-Deacon
Vice Chair

Robin Malone, MD

Mark P. Scott, MD

Thomas J. Cusack
Vice Chair

Steve Ortiz

Eric Seale

Ernesto Paredes

Bhupi Singh

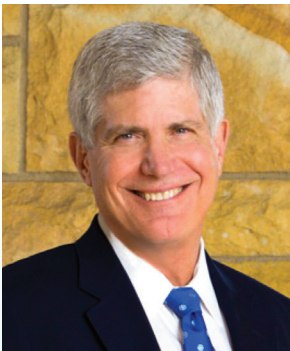
Richard S. Ponce, M.D.
Secretary

Gamble T. Parks

Yulun Wang, Ph.D.

**COTTAGE HEALTH PRESIDENT
& CHIEF EXECUTIVE OFFICER**

Ron Werft



REACHING HIGHER THANKS TO YOU

Thanks to a remarkable outpouring of community support, Reaching Higher Together: The Cottage Campaign for Excellence surpassed its \$130 million goal, raising \$150 million and inspiring some of the most transformational gifts in Cottage's 130+ year history.

This 7-year philanthropic campaign fuels innovation, strengthens patient care programs, and enables Santa Barbara Cottage Hospital to respond to evolving new health challenges – all while maintaining the Hospital's state-of-the-art facility and exceptional level of care.

SURPASSING THE GOAL
\$150,600,000

4,302 donors

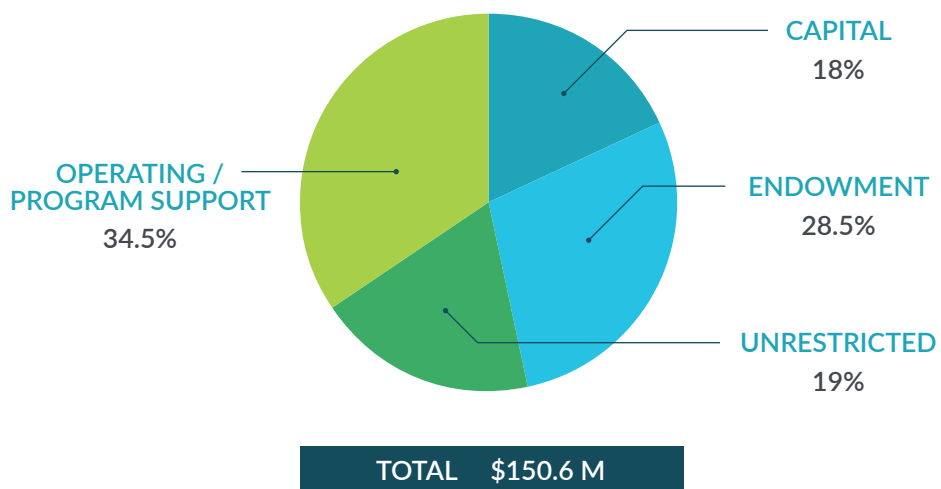
2,343 first time donors

16,192 gifts

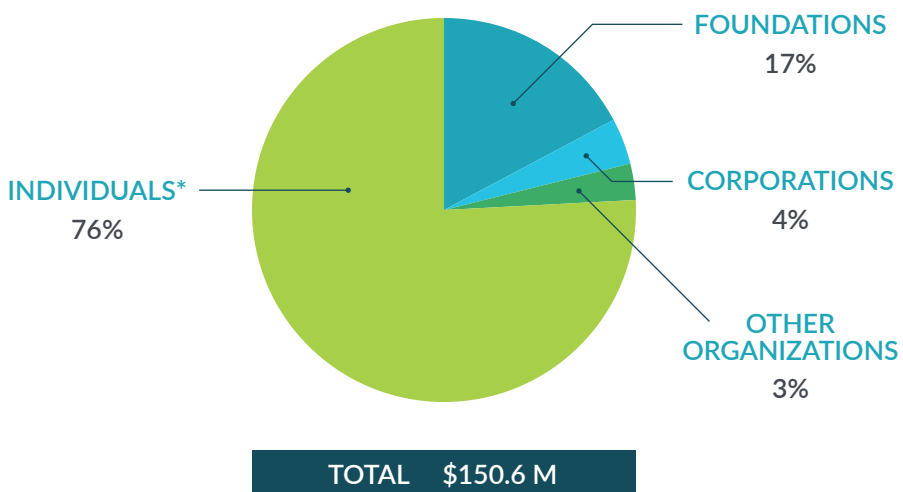
71% of the gifts were **\$250** or less

EVERY GIFT MAKES A DIFFERENCE

TYPE OF GIFT



TYPE OF DONOR



*PLANNED GIFTS = \$74.3 M



YOUR PHILANTHROPY AT WORK

Thanks to the generosity of the Santa Barbara community, the campaign ensures Cottage's strength for the future and is already having an impact:

- » The expansion of Santa Barbara Cottage Hospital's **Ben and Naomi Bollag Emergency Trauma Center** will soon be complete and will enable Cottage to care for more patients and increase readiness for more emergencies. With this updated design and workflow, the new emergency department has the capacity for more than 75,000 annual visits.

- » The new and expanded **Cottage Family Suites** (formerly Little Cottages) opened in the fall of 2022 to offer more out-of-town families a place for respite near their loved one in the hospital. Thanks to donor support, they are offered at no cost to families in need and are within walking distance of the hospital.

- » An increased investment in Cottage's **medical and nursing education programs**, providing more scholarships and endowed medical chairs, and helping to attract and retain top clinical talent to care for our community.

- » Construction on a new, state-of-the-art **simulation training center** is underway. Leveraging the latest innovation in technology and training, the center will provide the learning environment found at leading academic health institutions and will further advance education and improve care.

- » Further investment in Cottage Center for Population Health offers more resources to address **pressing community health challenges**. One example, through a partnership with PATH Santa Barbara, the new Cottage Recuperative Care Program helps qualified homeless individuals recover from illness or injury in a safe and supportive environment after being discharged from the hospital.

- » A new and expanded **pediatric outpatient clinic** is under construction adjacent to Santa Barbara Cottage Hospital to further streamline services and add equipment and technologies to support complex medical conditions. Cottage Health has also added a pediatric residency program; to train educate, train and develop a new generation of pediatricians.

ALL THANKS TO YOUR SUPPORT!

These Generous Donors

HELP HEAL PATIENTS, INSPIRE INNOVATION, STRENGTHEN OUR HOSPITAL, AND NURTURE THE HEALTH OF OUR COMMUNITY.

\$15 MILLION
OR MORE

Ben & Naomi Bollag
Richard & Mary Compton

\$10 MILLION
OR MORE

Anonymous

\$5 MILLION
OR MORE

Susie & Riley Bechtel
Virgil Elings
David & Anna Grotenhuis
Wayne & Sharol Siemens
Angela Starke

\$2.5 MILLION OR MORE

Craig Mally & Louise Stewart MD

Lord Paul & Lady Leslie Ridley-Tree

John & Wilma Quinton

Wayne Rosing & Dorothy Largay

St. Francis Foundation

\$1 MILLION OR MORE

Robin & Peter Barker

James S. Bower Foundation

George Burtness

Anne S. Kratz

Clifford F. Ahlers Trust

Don & Joan Meyer

Costco

Mosher Foundation

David & Deidre Cronenbold

The Angelo R. Mozilo Family

The Dorothy Dunshee Battin Family

Robert & Helene Mussbach

Elaine F. Stepanek Foundation

Herb & Bui Simon

Wally & Claire Finger

Doris E. Sturgess

Virginia A. Grotenhuis

UniHealth Foundation

Dr. Paul Guido

Dana White

Nora McNeely Hurley
& The Manitou Fund

The Wood-Claeyssens
Foundation

\$250,000 TO
\$999,999



\$50,000 TO
\$249,999



Chris & Anita Anderson

Philip & Leslie Bernstein

Art & Kathy Bosse`

Cancer Foundation
of Santa Barbara

Jim & Penny Coulter

Jacques Courtois

Credit Unions for Kids

George & Katie Diskant

Peter Douglas

Panda Express

Robert & Sheila Forst

Barbara Young-Freiberg
& Dirk Freiberg

Georgia Lee Funsten

Eugene Galles

Peter & Wanda Gucciardo

Harry E. Howland

Hutton Parker Foundation

George & Shari Isaac

David & Linda Adams

Alice Tweed Tuohy
Foundation

Robbie & Jeanne Anderson

Anesthesia Medical Group
of Santa Barbara

Bentson Foundation

The Birdwell Family Trust,
Stephen T. Frank Trustee

Jill & John C. Bishop, Jr.

The Bollag Family

David & Louise Borgatello

Mario & Judy Borgatello

Brittingham Family
Foundation

Anthony & Gay Browne

Dr. Aaron Budgor & Kandy
Luria-Budgor

Cal Poly Dance Marathon

David & Leila Carpenter

Timothy & Louise Casey

Donovan & Kathy Chalfant

Chauncey and Marion
D. McCormick Family
Foundation

Charles & Diane Chester

Chivaroli & Associates, Inc.

Mary Christensen

Susan Christol-Deacon &
Jim Deacon

John & Marcia Cohen

The Corwin D. Denney
Foundation through Andy
& Jo Gifford

Dancing Tides Foundation

Jennie Dearmin

Diane and Bruce Halle
Foundation

Reece & Christine Duca

Elizabeth Bixby Janeway
Foundation

Entravision

Epic

Bill & Dottie Feeney

Janice Feldman & Mitch
Grossman

Morris & Irma Jurkowitz	Muzzy Family	Riva Ariella Ritvo-Slifka & The Alan B. Slifka Foundation	Ron & Mary Werft
Lauren & Steve Katz	Henry & Nanette Nevins		William H. Kearns Foundation
Robert & Susan Lief	Public Health Institute	Barbara W. Spaulding	W.M. Keck Foundation
Janice & Peter Lorber	Rincon Broadcasting LLC	Robert & Jane Stenson	Richard Wolf
Fred & Joyce Lukas	Rite Aid	Claudia Elizabeth Taden	Bill & Jenny Wright
The Mastick Foundation	Mark Scher Family - In Memory of Sharon Monsky Scher	Walmart	Anonymous
Susan & William McKinley		Steve Warner & Vince Turano	
Jacquie & Harry McMahon	The Schlinger Chrisman Foundation	Kenneth & Marjorie Watters	
Hank & Mari Mitchel	Linda & John Seiter		
<hr/>			
Gary & Peggy Finefrock	Vicky & George Joseph	The Oprah Winfrey Charitable Foundation	Carole & Sebastiano Sterpa
Tim & Audrey Fisher	The Kirby-Jones Foundation	Alex Pananides & Janet Dunbar	Judy Stewart
Fletcher Jones Foundation	Lazer Media	Lacey & Charlie Petersen	Larry & Karen Tashjian
G.A. Fowler Family Foundation	Mrs. Lillian P. Lovelace - In Memory of Jon B. Lovelace	Diana & Simon Raab	Christopher J. Toomey
Pamela Gann & David Hardee	Dr. Marc & Pauline Lowe	Raintree Foundation	United Way of Santa Barbara County
Gordon Ross Medical Foundation	Leatrice Luria	Richard C. Parsons Trust	Vallarta Supermarkets
Peter & Betty Gray	Michael M. Peacock Foundation	The RoKe Fund	Nicholas & Sue Vincent
Mitchell & Lisa Green	John A. Michal	Ginger Salazar & Brett Matthews	David & Sue Viniar
Leonard Gumport & Wendy Munger	Michel David-Weill Foundation	Santa Barbara Home Improvement Center	Volentine Family Foundation
William T. Hammond	Gretchen & Marshall Milligan	Santa Barbara Foundation	Nicholas & Patricia Weber
The Stephen & Toni Haselton Family Trust	Molly & Jeffrey Millman	Santa Ynez Band of Chumash Indians Foundation	Frances Haggerty Weldon
The Hearst Foundations	Ken & Mary Lloyd Mills	SESLOC Federal Credit Union	Winslow Maxwell Charitable Trust
Velvet S. & Richard G. Heller	Miner's Ace Hardware	Judy & Edward Shea	The Wrather Family Foundation
Herbert and Elaine Kendall Foundation	Montecito Bank & Trust	David & Carolyn Spainhour	Linda Seltzer Yawitz
Brian & Patti Herman	Ronald B. Morrow	W. Van R. Spaulding	Steve & Belinda Zola
Jackie Inskeep	David E. Nichols	Starlight Children's Foundation	Anonymous (3)
Gerd & Pete Jordano	Robert & Alexandra Nourse		

THE POWER OF COMMUNITY GENEROSITY



Mary and Richard Compton

To pay tribute to Cottage's exceptional medical staff and to maintain the highest level of health care into the future, the Compton family made a \$15 million gift to establish the Mary and Richard Compton Endowment Fund for Medical Excellence and Innovation. The hospital's newest patient pavilion was named in recognition of this pace-setting gift to the campaign, which will provide the highest levels of healthcare and propel medical excellence and innovation into the future.



Naomi and Ben Bollag

In an extraordinary act of compassion for others and a commitment to providing the finest hospital emergency services and facilities to our community, Naomi and Ben Bollag made a \$15 million gift to Cottage's Emergency Department Expansion Project. In gratitude of this gift, Cottage has named the emergency department the Naomi and Ben Bollag Emergency Trauma Center.

GRATEFUL PATIENTS

Grateful patients made gifts of all sizes to honor staff and express gratitude for the care they received at Cottage. Their gifts contribute to leading edge healthcare equipment, clinical research, special patient programs, and physical spaces that support positive outcomes and experiences for patients and families.

TIARA BALL

Generous sponsors, donors and volunteers reached higher together to contribute more than \$3M in support of Emergency, Trauma and Critical Care Services.

CHILDREN'S MIRACLE NETWORK

Thanks to community giving to our Children's Miracle Network partners throughout the region, \$5.5M was contributed for priority needs of the Cottage Children's Medical Center, including the purchase of a new pediatric ambulance.

DANIEL'S SWIM

A big-hearted UCSB student athlete, Daniel Marella, completed a 10-mile ocean swim from Isla Vista to Leadbetter Beach to support the Cottage Emergency Care Fund during the Covid-19 pandemic. More than \$10,000 was raised.

VIVI'S FUND

Cottage staff, friends and family and grateful patients of a special nurse contributed \$32,000 to Vivi's Fund which helps NICU families facing financial crisis. Short-term help with rent, utilities, groceries, transportation, childcare for children they must leave at home, and other forms of support keeps these families afloat as they weather the financial storms that often accompany an extended stay in the NICU.



ADVANCING EXCELLENCE AND INNOVATION

Transforming healthcare for every member of our community.

EMERGENCY, TRAUMA & CRITICAL CARE

"We now have an expanded state-of-the-art Level 1 Trauma Center and Emergency Department, revolutionizing the way we treat patients. Because of your generous support and partnership, we will be able to provide for the emergency needs of our community and the greater region for years to come!"

– Brett Wilson, MD
Emergency Medicine Physician

COTTAGE CHILDREN'S MEDICAL CENTER

"Your gifts allow us to offer an extensive range of vital specialties for our youngest patients and help children and families to thrive."

– Miriam F. Parsa, MD, MPH
Chief Pediatric Medical Officer

EDUCATION & CLINICAL CARE

"Thank you for investing in our nurses with continuing education so they can advance their knowledge and expertise, and maximize their ability to deliver quality, safe and compassionate care."

– Laura Canfield, DNP, RN, CNS
Vice President, Patient Care Services & Chief Nursing Officer

HEALTH OF THE COMMUNITY

"Your generous and meaningful donations allow Cottage to deepen our ability to serve our community and improve access to care. We are forever grateful."

– Lynn Fitzgibbons, MD, FIDSA
Medical Director, Cottage Center for Population Health



A COMMITMENT TO ALWAYS REACH HIGHER

Cottage Health set an ambitious goal of \$130 million when the Reaching Higher Together campaign began, and thanks to visionary people like you, that goal has been exceeded and that milestone surpassed. Yet, the work of advancing care is never over and there is so much more to do.



A new chapter has begun for Cottage Health and the community we serve.



Special focus in the months and years ahead will be to grow our endowment to strengthen our future, and to support our healthcare workforce and ensure we have the clinical experts and highly trained staff needed to remain at the forefront of care. With your support, it will be possible to improve child and adolescent behavioral health and to ensure everyone in our community is able to receive uncompromising, life-changing medical care for generations to come.



We hope you will stay in touch and continue to be involved as we keep reaching higher for our patients, for our community and for the innovations that move medicine forward.



REACHING HIGHER TOGETHER

The Cottage Health Campaign for Excellence

GENEROUS DONORS
HELP HEAL PATIENTS,
INSPIRE INNOVATION,
STRENGTHEN SERVICES,
AND ADVANCE THE
HEALTH OF OUR
COMMUNITY.



Santa Barbara Cottage Hospital Foundation
P.O. Box 689
Santa Barbara, CA 93102

cottagehealth.org/reachinghigher